




# DANIELLE WINEMAN

## PHOTOGRAPHER SOCIAL MEDIA MARKETER

### CONTACT ME AT

 daniellewinemanphoto@gmail.com

 www.daniellewineman.com

 @daniellewinemanphoto

### SKILLS SUMMARY

#### SOCIAL MEDIA PLATFORMS

- Instagram
- Facebook
- Twitter
- Snapchat
- TikTok
- LinkedIn
- Pinterest

#### SOFTWARE SKILLS

- Photoshop
- Lightroom
- Canva
- Rush
- Google
- Zoom
- Weebly
- Wix

#### PERSONAL SKILLS

- Time Management
- Organization
- Punctuality
- Openness to Learning
- Team Player who can work solo

### EDUCATION

- MASTER'S OF FINE ARTS in Acting  
University of California-San Diego, 2019
- BACHELOR'S OF FINE ARTS in Theatre Arts  
Stephens College, 2013

### REFERENCES

Available Upon Request

### PERSONAL MISSION STATEMENT

A storyteller dedicated to the creation and cultivation of engaging, enlightening, and empowering work.

### WORK EXPERIENCE

#### OWNER AND OPERATOR

Danielle Wineman Photography, LLC | July 2021 - Present

- Collaborate with clients on branding, lifestyle, or engagement photoshoots.
- Freelance with companies, campaigns, or events to create unique personalized posts and content.
- Build and manage all forms of social media, content, and client connection.
- Constantly adapting and learn latest trends.

#### SOCIAL MEDIA MANAGER

Pure Barre-Upper West Side | August 2021- Present

- Create content that matches the brand of the Franchise while being unique to location.
- Plan and execute marketing campaigns and strategies to increase clientele and sales

#### SOCIAL MEDIA MANAGER

Grandstreet Theatre School | March 2020 - Present

- Developed campaigns geared to remote learning students during the pandemic to maintain student participation.
- Highlight upcoming events, classes, and shows through cross platform posts.
- Manage and monitor all platforms to maintain the integrity and safety of our students and business

#### SOCIAL MEDIA MANAGER

UCSD 2019 MFA Showcase | January 2018- May 2019

- Built all social media platforms highlighting MFA Showcase Class.
- Planned, generated, and implemented content geared toward attendance growth Showcase, including events and takeovers